

BARCELONA, SPAIN, January 17th - 18th 2018

6th EUROMED CAPITAL FORUM

PRIVATE EQUITY

VENTURE CAPITAL

6th Euromed Capital Forum for financing SMEs & Innovative Companies

SEED MONEY

DIGITAL BIG BANG IN EURO-MEDITERRANEAN COUNTRIES

LPs GPs

- »»» RISK MANAGEMENT
- »»» ARTIFICIAL INTELLIGENCE
- »»» INTERNET OF THINGS
- »»» ALLIANCE AND CO-INNOVATION
- »»» NEW BUSINESS MODELS

- » Best practices » Sharing of experiences » Entrepreneurs' testimonies
- » Private equity and venture capital » Regional funds » Institutional funds





Ladies, Gentlemen, Dear partners,

Following the success of the five previous Euromed Capital Forums, we decided to organize a new one in Barcelona.

This 6th edition will take place on January 17th and 18th, 2018.

The 2016 Forum hosted more than 500 participants in Casablanca. This event attracted entrepreneurs, investors, advisors, politicians, and 50 guest speakers, interacting through numerous roundtables, workshops and key note addresses.

In 2018, we will have the financial community, politicians and experts meet again, to explore, exchange, share experience and knowledge across Euro Mediterranean countries.

More than ever before, SMEs' equity financing is a major challenge for economic development and job creation.

We need financing solutions provided by private equity in the current macroeconomic environment.

This 6th Forum will be an opportunity to assess and present the current environment in key countries in the Euro Mediterranean zone.

It will also be a place to share best practices and solutions to support companies' growth and job creation. We will place great emphasis on sharing experience in order to further enhance networking opportunities between participants.

This 6th edition will address a specific question from entrepreneurs and investors: which strategy is needed to adapt to the digital age, how to implement it and strengthen performance and competitiveness?

By supporting this unique event, our partners and sponsors are offered unparalleled visibility vis-à-vis their clients.

Let's promote our activities together!

I am confident that, once again, our combined efforts will make these two days a great success.

Isabelle Bébéar
Chairman of the Board Euromed Capital

JOIN THE 6th EUROMED CAPITAL FORUM

300 decision-makers

20 countries invited

40 stakeholders, investors, experts, political leaders, international institutions

Plenary sessions and thematic workshops

»»» A UNIQUE AND MUST-ATTEND EVENT

At the heart of the ecosystem Euromed Capital is organising its 6th Forum: 2 days of exchanges, information, debates, testimonies and experience sharing.

It is a must-attend event that brings together main players from the entire financial market ecosystem including issuers, banks, investors, audit firms, public accountants, lawyers, financial communication agencies and private equity professionals.

»»» THE FORUM'S OBJECTIVES

Bring together entrepreneurs, investors, advisors and politicians from two continents during two unifying days.

Inform the ecosystem of current events and developments.

Reflect on future challenges.

Communicate on the market's best practices

Facilitate the completion of European-African operations and partnerships.

»»» THE FORUM'S MAIN TOPICS

How to re-invent your business model in the digital age and develop your ecosystem ?

Digital revolution and labour revolution.

Alliance and co-innovation: a new way for business development.

eHealth/Smartcity/4.0 industry/ Energy: the winning sectors of digitalization.

Private equity's role in the digital revolution.

Crowd funding and corporate venture.

»»» NETWORKING

Networking spaces will be permanently accessible for participants.


January 17th Afternoon opening

15:00	Welcome coffee
15:30 - 15:45	Welcome address: Dominique Nouvellet, Chairman Supervisory board Euromed Capital
15:45 - 16:00	Opening address: Nicolas Dufourcq, CEO, Bpifrance
16:00 - 17:00	Panel 1: « Digital Big Bang », changing times and opportunities
17:00 - 17:20	« The Mediterranean as a Living Lab », Javier Albaracin, Director of Socioeconomic Development IE Med
17:20 - 17:35	Testimonials, Investors and entrepreneurs
17:35 - 18:00	Coffee break, networking
18:00 - 19:00	3 thematic workshops in parallel
Workshop N°1 Workshop N°2 Workshop N°3	Legal and fiscal update in the Mediterranean countries Cyber risks and privacy: ready for the new regulation requirements ? (Organized by KPMG) Efficient Intelligence: strategy and innovation
19:00 - 19:15	Guest speaker: Romàn Escolano, Vice President EIB
19:15 - 19:30	Conclusion of the day by Fathallah Sijlmasi, Secretary General of the Union for the Mediterranean
21:00	Gala dinner, 6 th Euromed Capital Forum , Sant Pau, Barcelona

January 18th Morning

08:30 - 09:00	Welcome coffee
09:00 - 09:30	Welcome address: Isabelle Bébéar, Chairman of the Board Euromed Capital - International Affairs Director, Bpifrance Opening address: Yves Saint-Geours, Ambassador of France in Spain
09:30 - 09:50	Study: « How to succeed in digital transformation? SMEs and Mid Caps leaders facing digital transformation ». Elise Tissier, Bpifrance, Head of Bpifrance Le Lab
09:50 - 10:50	Panel 2: SME's: How to invent your Business Model and rethink its ecosystem ?
10:50 - 11:00	Testimonials, Investors and entrepreneurs
11:00 - 11:30	Coffee break, networking
11:30 - 12:30	3 thematic workshops in parallel
Workshop N°1 Workshop N°2 Workshop N°3	Digital revolution and labour revolution Alliance and co-innovation : a new way for business development eHealth / Smartcity / 4.0 industry/ Energy: the winning sectors of digitalisation
12:30 - 12:45	Guest speaker
12:45 - 13:45	Panel 3: Private equity role in the digital revolution
13:45 - 14:00	Guest speaker: Lionel Zinsou, tbc
14:00 - 15:30	Lunch, networking

January 18th Afternoon

15:30 - 15:45	Opening	
15:45 - 16:00	Testimonials, Investors and entrepreneurs	
16:00 - 17:00	3 thematic workshops in parallel	The IESE internal competition round of IPEC
Workshop N°1	LP's, GP's, portfolio companies: challenges and expectations ?	IPEC is a competition that simulates a real-life private equity transaction. Teams from different MBA schools will have the chance to negotiate and present in front of judges from private equity firms and the managers and bankers who actually participated in the case deal. 
Workshop N°2	Corporate venture or/and Venture Capital ?	
Workshop N°3	Financial inclusion	
17:00 - 17:20	Final conclusion by Mrs Carmen Vela, Secretary of State in charge of Innovation, Spain	
17:20	Cocktail, networking	



REGISTRATION

»»» The package includes:

Unlimited access to plenary sessions and workshops
January 17th cocktail reception and January 18th cocktail buffet

»»» Rates:

450 € / participant
350 € Euromed Capital and Partner Associations members
30 € IESE Business School students

»»» Forum site and accommodation:

Barcelo Sants Hotel
Plaça dels Països Catalans, s/n,
08014 Barcelona, Spain
Tel: +34 935 03 53 00
<https://www.barcelo.com/en-gb/hotels/spain/barcelona/barcelo-sants/?codes=EU-ROMED> (hotel: Barceló Sants - Code: EUROMED)
Special rates Euromed: single occupancy 120 € (breakfast included)

»»» Online registration:

www.euromed-capital.com
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euromed2018@gmail.com

THE EUROMED CAPITAL ASSOCIATION

Dominique Nouvellet, Chairman of the Supervisory Board

Isabelle Bébéar, International Affairs and Management Programs, Bpifrance,
President of the Management Board Euromed Capital

Karim Trad, Partner, AfricInvest. Member of the Management Board Euromed Capital

Nicolas Eschermann, Head of Investor Relations and Business Development, Siparex,
Member of the Management Board and Treasurer Euromed Capital

The 6th Euromed Capital Forum is organised by Euromed Capital (Association created in 2005) which aims at promoting exchanges between:

- » Various stakeholders and partners in the Euro-Mediterranean Investment Capital ecosystem
- » Entrepreneurs
- » International organisations and institutional investors
- » Public authorities and decision makers

FORUM ORGANISATION

Jean Yves Demeunynck, President Reflex PE
Consulting, strategy, investment and executive support.

Yannic de Taisne, President, Cinefinance
Stage manager, event planner.

Paul Tholly, President Cairn Point,
Private Equity.

CONTACT & ADMINISTRATION:

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